

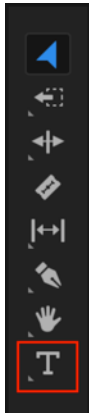
ADOBE PREMIERE PRO FOR COMPLETE BEGINNERS

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WEEK 6 SUMMARY

Adding Text

- In the Timeline, move your Playhead to the point where you would like to add some text.
- Choose the **Type** tool from the Tools panel.



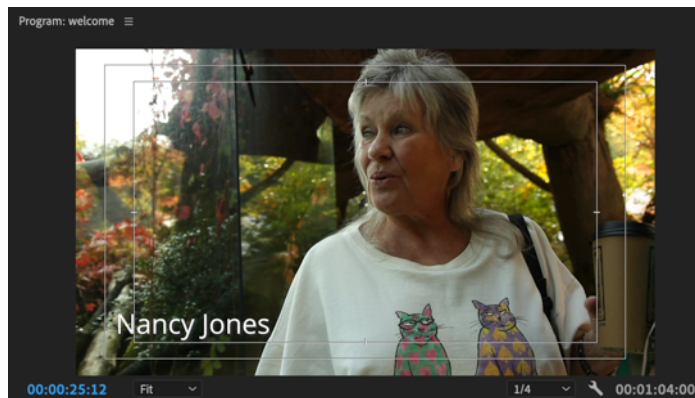
- **Single-click** anywhere inside the Program Monitor and start typing. The text will appear on-screen. For now, it will be the default size and color.

Moving Text

- Choose the **Selection** tool from the Tools panel. It is the tool at the very top.
- Then click and **drag** the text in the Program Monitor wherever you want.
- A **Lower Third** is text that appears in the lower part of the screen and provides useful information such as the name of a person or location.

Safe Margins

- This is a visual overlay that will help you place your text.
- **Right-click** inside the **Program Monitor** and choose **Safe Margins** to turn them on.
- Now two boxes will appear on-screen. The basic idea is that your text should be inside the boxes.
- If the text gets too close to the edge of the screen it might get cropped on some people's screens.

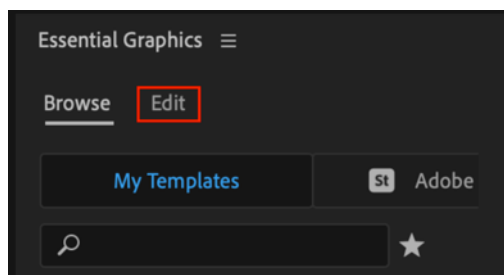


Essential Graphics Panel

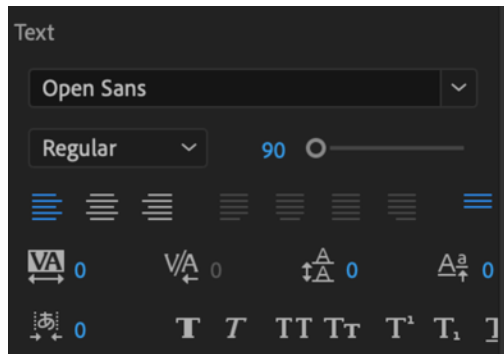
- You will most likely want to modify the text properties such as font, size and color. We will use the **Essential Graphics** panel for this.
- Switch to the Graphics workspace by choosing **Window > Workspaces > Graphics** from the top menu.
- The Essential Graphics panel should appear on the right of your screen. If not, then choose **Window > Essential Graphics** from the top menu and it will appear.

Modifying Text

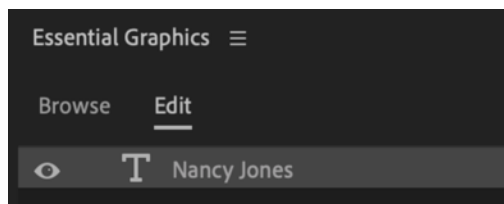
- Be sure the text clip is selected in the Timeline.
- At the top of the Essential Graphics panel click on the **Edit** tab



- This will bring up the text properties. Scroll down to see all the basic properties such as font, size, weight and several advanced ones too:



- If you want to change the color, then modify the **Fill** color.
- **NOTE:** If the Essential Graphics panel is blank then be sure to **select** the text clip inside the Timeline. And if necessary click on the text layer at the top of the Essential Graphics panel:



Duplicating Text

- If you want to use the same text elsewhere in the Timeline, simply Opt-Drag (Mac) or Alt-Drag (Windows) the text clip and it will be **duplicated**.
- This is very useful if you are planning to use the same styled text throughout the Timeline.

Adding Graphics

- At the end of the video we are going to create a layered graphic that includes 3 layers: a colored background, logo and text.
- You can layer clips one on top of the other inside the Timeline to do this.

Color Matte

- This will be the colored background. Choose **File > New > Color Matte** from the top menu.
- For the Video Settings simply click on Ok.
- Then choose any color you want or enter a color code if you have one.
- Choose a name for the matte, or just accept the default name, Color Matte.

- The Color Matte will now appear in the **Project** panel. Drag it into the Timeline.

Adding Logo

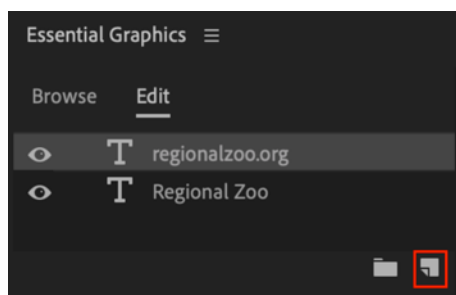
- From the Project panel, simply drag the logo into the Timeline immediately **above** the colored background (on Track 2):



- If necessary you may have to import your logo first.
- For the best results, the logo should be on a **transparent background**. PNG files support transparency but JPG files do **not**.

Adding Text

- As we did previously, select the Type tool and single-click in the Program Monitor and start typing. Then modify its properties in the Essential Graphics panel.
- Another text clip will appear inside the Timeline.
- To add another text layer, click on the **New Layer** button near the top of the Essential Graphics panel and choose **Text**.

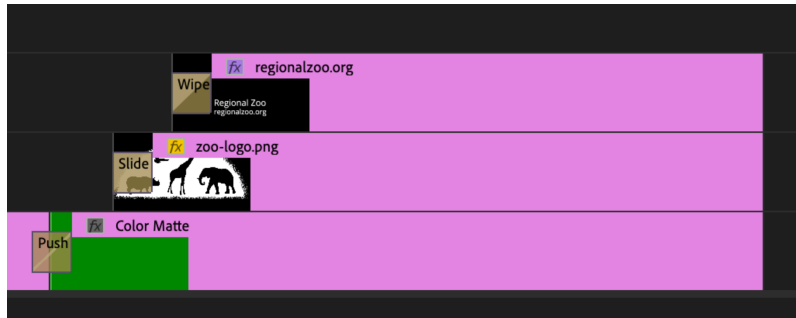


- Now another text layer will appear that you can move and modify.

Transitions

- Now you should have 3 clips layered on top of each other in the Timeline.

- Modify their durations, positions and add transitions to make it look more professional. You can be creative here.



Replace Edit

- Currently we have a Color Matte inside the Timeline. What if we wanted to replace it with another clip?
- The slow way is to delete the Color Matte and then add another clip, but then you will have adjust the timing of the new clip and re-do all the transitions.
- Far quicker is a **Replace Edit**.
- In the project panel, locate another clip and then **Opt-Drag** (Mac) or **Alt-Drag** (Windows) the clip over top of the Color Matte in the Timeline.
- Release your mouse button and **then** release the Opt or Alt key. Now the color matte will be replaced with the new clip, and keep all the transitions!

Fade Out Music

- The fastest way to do this is with a transition.
- Right-click the edge of the music clip and choose **Apply Default Transitions**. Now a crossfade transition will appear on the clip.
- Double click the transition and change the duration to 00:00:02:00, which is 2 seconds. Make it longer or shorter if you want.
- Often a longer transition like 3 seconds will sound more smooth and professional.

Export

- To export a video, click anywhere inside the Timeline and choose **File > Export > Media** from the top menu. Then choose these settings:
- From the **Format** menu choose **H.264**, which is a popular form of compression.

- From the **Preset** menu choose **Match Source - Adaptive High Bitrate**
- Click on the **Output Name** and browse to the **03-Final-Exports** folder inside the project folder, or the location of your choice. Give the file a descriptive name.
- After exporting you will end up with an **MP4** file on your computer that you can share with the world!

Congratulations!

- You are well on your way to doing **amazing** things with Premiere Pro.
- Gather some of your own footage and practice the skills you've learned here. Don't wait! Remember: "Use it or Lose it."
- I'm looking forward to seeing your creations. Stay in touch! I would be happy to hear from you 😊



All the best,

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